



ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY
ISO 9001:2008 CERTIFIED
 (Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)
 Vijayawada – 520 008
 Code: (0866) Contact: 2498978, Secretary: 2476161, Principal: 2476945, Fax: 2498976
DEPARTMENT OF BUSINESS ADMINISTRATION

EVENT SCHEDULE FOR THE ACADEMIC YEAR 2016-17

PROPOSED SCHEDULE OF GUEST LECTURES, EXTENSION LECTURES, SEMINARS, WORKSHOPS AND INDUSTRIAL VISITS

S. No:	Date	Event	Resource Person	Designation	Beneficiary
1.	28.08.2016-30.08.2016	Faculty Development Workshop on "Challenges and Trends in Management Education"	Prof.P.Vijay Kumar (Chief Guest) Dr.Battu Naga Raju (Guest of Honour) Mr. Toby George Dr. S. V. RamanaRao Dr. M. Chaithanya Dr. Ch. Jaya Shankar Prasad Prof. A. Jagan Mohan Reddy	Director, School of Management Studies, JNTUK,Kakinada Director,HRD,AcharyaNagarjuna University, Guntur Media Consultant , The Hindu , Guntur Area-Chair, Finance Area-Chair, Marketing, SSIM Hyderabad HOD-MBA, Krishna University, Machilipatnam Institute of Public Enterprises (IPE) Hyderabad	Management Faculty of nearby colleges – 120 Members
2.		A guest Lecture on "NCFM Modules "and "Emerging Trends in Financial Markets"	Mr.ZakeerHussain. Sk	Director of Artha Institute, Vijayawada	MBA III semesters – 52 Members
3.		A guest lecture on "Career Development & SWOT Analysis"	Dr. S. BhanuViswanath	Professor,Vignan University, Guntur	MBA I and III semesters – 110 Members
4.	21.07.2016	A Guest lecture on "Skill Development"	Sri. N. Rajashekhar	Executive, Stratadigm Education And Training Pvt. Ltd., Secundrabad	MBA I and III semesters – 110 Members
5.	22.07.2016	Guest Lecture on "NCFM Modules"	Sri.Vaitla.KrishnaPrasanna	Director, Guru Ragavendhra Skill Development centre	MBA I and III semesters – 110

				Vijayawada	Members
6.	27.08.2016	Guest lecture on "Digital Marketing"	Shri N. Gowtham	Assistant General Manager, Digital India, Hyderabad	MBA I semester – 52 students
7.	01.09.2016	Guest lecture on "Chanakya and his Leadership Ideas"	Dr. Radha Krishnan Pillai	Founder – Director, Department of Philosophy, University of Mumbai, Maharashtra	MBA I and III semesters – 110 Members
8.	20.09.2016	Industrial Visit to Hindustan Coca - Cola Beverages Pvt. Ltd, Atmakuru	Shri S. Siva Reddy,	Legal Officer, Hindustan Coca - Cola Beverages Pvt. Ltd, Atmakuru	MBA III semester – 52 students
9.	14.09.2016	One day Workshop on "Entrepreneurship Orientation Programme"	Mr G Sudarshan	Associate Faculty Member, School of Enterprise Development	MBA I and III semesters – 110 Members
10.	25.10.2016	Industrial Visit to Krishna District Milk Producers mutually aided co-operative union limited, (VIJAYA DAIRY), Vijayawada	Sri. P. Venkateshwara Rao	Personnel Manager, Vijaya Dairy, Vijayawada	MBA III semester – 52 students
11.	05.11.2016	Guest lecture on "Business analytics" on 5 th November 2016	Sri. Maheedhar Bose Juvva	Business Analyst, Cellos Software, Bangalore	MBA I semester – 52 students
12.	08.11.2016	Industrial Visit to JOCHL company, Guntur	Mr Benarge	Production Manager, Jocil, Guntur	MBA I semester – 52 students
13.	31.12.2016	Guest Lecture on "motivation and success in organisational climate"	Dr. Mahendranath motah	Mauritius	MBA I and III semesters – 110 Members
14.	05.01.2017	Extension Programme on "Financial Literacy"	Organised by Department of MBA	MBA, ALIET	Kothuru, Tadepalli Village, Krishna District, Andhra Pradesh
15.	06.01.2017	A guest lecture on "employability on GST"	Mr. Bhagavan Shaw	Kolkata organised by ICA	MBA I and III semesters – 110 Members
16.	21.01.2017	Guest Lecture on "Personality and communication skills"	Mr. Toby George	Media consultant, The Hindu, Vijayawada	MBA I and III semesters – 110 Members
17.	28.01.2017	Guest lecture on "Stock market"	Mr. G. Santosh Reddy	BSE, Investor Protection Cell	MBA I and III semesters – 110

		operations – Issues and challenges”			Members
18.	08.02.2017	State level B-Quiz 2017	Department of MBA ALIET	In association with Business Standard, Hyd	MBA I and III semesters – 110 Members
19.	20.02.2017	Guest lecture on “Investors Awareness Programme” by Mr.G.Shareesh, representative from Bombay stock exchange	Mr.G.Shareesh	Representative, BSE, Money bee consultants, Mumbai	MBA I and III semesters – 110 Members
20.	21.02.2017	Industrial Visit to Hindustan Coca - Cola Beverages Pvt. Ltd, Atmakuru	Shri S. Siva Reddy,	Legal Officer, Hindustan Coca - Cola Beverages Pvt. Ltd, Atmakuru	MBA I semesters – 52 Members
21.	22.02.2017	Guest Lecture on “Emerging trends in financial markets and job opportunities”	Mr.Zakeer Hussain	Director of Artha Institute of financial services, VJA	MBA I semesters – 52 Members
22.	22.02.2017- 23.02.2017	A Two day State level Management Meet – KAIROS 2k17	Organised by Department of MBA	MBA, ALIET	Management students of Various colleges – 300 members

Tanavathi
HEAD OF THE DEPARTMENT
Department of Business Administration
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